

Press Release

Flowing Content S.A. and Sony Computer Entertainment Inc. settle commercial dispute on trademarks and recognize respective rights to use BROADBAND ENGINE in their respective trademarks.

Luxembourg & Tokyo - 24 October 2008

Flowing Content S.A. is pleased to announce today a co-existence agreement that will enable both companies Flowing Content and Sony Computer Entertainment to peacefully use their rights on their respective trademarks in the European Union.

With this accord Flowing Content is recognized its older rights on the BROADBAND ENGINE Trademark, particularly for telecommunication and computer programming services, and can therefore freely market in the B2B and B2C arenas its patent-pending BROADBAND ENGINE technology, a powerful content distribution software system providing secure and reliable content circulation with automatic monitoring and reporting of content usage.

According to this agreement Sony Computer Entertainment Inc. is recognized its rights on the CELL BROADBAND ENGINE Trademark for the marketing of the CELL BROADBAND ENGINE Goods with respect to exclusively semiconductor microchips and integrated circuits.

Flowing Content undertakes to develop its activities related to the exploitation of its respective trademarks and contribute to the growth of secure and accountable broadband services.

Charles Josa, Director of Flowing Content, said: « We are satisfied to have reached such a trademark co-existence agreement with a global leader like Sony further to more than 2 years of negotiations. At the end each party can feel secure developing its own activities clearly knowing that all **BROADBAND ENGINE™ Services** are traded by Flowing Content only while all CELL BROADBAND ENGINE™ Goods are traded by Sony Computer Entertainment only: this clarification applies in the European Union ».

About Flowing Content

Flowing Content™ is a Luxembourg-based leading company which specialises in value-added delivery software systems to provide broadband, encrypted, reliable, fully-managed and accountable information distribution solutions with automatic monitoring and reporting of content usage for the rapidly expanding B2B marketplace.

Flowing Content's customers include major corporations in the media and telecommunications industries. Additional information on Flowing Content is available at: www.floatingcontent.com.

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